

Cru International highlights the winemaking techniques and traditions from recognized wine regions around the world. Explore the world of wine one style at a time.

Ask your RJS Craft Winemaking retailer to recommend a Cru International wine for you.

| OAK         | BODY       | SWEETNESS   |
|-------------|------------|-------------|
| U – UNOAKED | L – LIGHT  | D – DRY     |
| L – LIGHT   | M – MEDIUM | O – OFF-DRY |
| M – MEDIUM  | F – FULL   | S – SWEET   |
| H – HEAVY   |            |             |

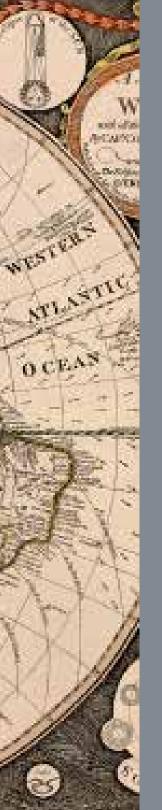
**Note:** Wine is very subjective to all individuals. Different types of winemaking practices can affect the outcome of your wine. The chart above is a guideline for how we describe the profiles of our finished wines. Refer to tasting notes for each wine's profile.



Fermenting your wine on GenuWine Winery Dried Grape Skins will add deep hues, enhanced bouquet, and a lingering finish to our select red wines. Look for the silver G to determine wines with this feature.



Go to www.rjscraftwinemaking.com for more information.







# Inspired by the finest winemaking regions.

Craft winemakers who expect more from an everyday wine enjoy drinking Cru International. These wines highlight the unique tastes of the most acclaimed wine styles of the old and new worlds. Whether you enjoy tantalizing reds or exciting whites, Cru International brings the world of international wine styles to you.

Many of our world-renowned red style wines feature our GenuWine Winery Dried Grape Skins. The patented process in which we preserve the grape skins brings 'fresh from the vineyard' aromas, and delivers the best flavours from the grapes to every glass.

Each kit contains everything you need to make 23 litres of your very own distinctive craft wine in as little as five weeks.



\*bottles, corks, shrinks and labels sold separately



### CRU INTERNATIONAL WHITE

### California Chardonnay Style MIMID

Captivating flavours of green apple and tropical fruit enhance an upfront floral bouquet as is expected by the finest California Chardonnays. It will develop to reveal layers of ripe fruit and integrated oak.

### California Muscat Style UIMIO

A luscious blend with flavours and aromas of peach, apricot, baked apple, and pear. This soft white crowdpleasing California wine also has a hint of tropical fruit.

### California White Zinfandel Style UILIO

This easy drinking, classically California style blush offers fresh floral notes on the nose and pleasing berry flavours with a soft, off-dry finish on the palate.

### France Rosé Style

Made in the classic French rosé style, it is light bodied and pink in colour with spiced strawberry and crisp, citrus aromas. The palate features fresh strawberry flavours with a refreshing fruity finish.

#### Germany Gewürztraminer Style UIMIO

Made in the style of one of Germany's most renowned whites, this Gewürztraminer style is balanced and crisp with bold tropical fruits on the palate.

### Germany Müller-Thurgau Style UIMIO

Made from a quintessential German white grape variety, this wine features subtle fruit notes and a mild acidity. Its long and lasting finish will leave you wanting more.

#### Italy Pinot Grigio Style UILID

An enticing deep apple and grapefruit bouquet with apple and citrus notes that follow through to the palate and linger with a dry finish. This Pinot Grigio is made in the true northern Italian style.

#### Ontario Sauvignon Blanc Style UIMID

Straw in colour with a refreshing grassy nose; bold herbal tones and fresh citrus flavours on the palate. This wine is as delightful as a cool Ontario Fall day, its finish both long and fruity.

#### South Africa Chenin Blanc Style UIMID

The fruity nose has hints of green apple and lemon with a subtle floral bouquet. On the palate, true to its South African origins, it is delightfully refreshing.

### CRU INTERNATIONAL RED

### Argentina Malbec Syrah Style G

Argentina's best known and cherished red grape, Malbec, is blended with spicy Syrah to create a wine with pleasant toasty aromas and hints of cherry and dark fruit on the palate.

MIMID

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A classic Cabernet Sauvignon with a nose of blackcurrants, dark chocolate, and subtle toasty notes with hints of coffee and vanilla notes on the palate.

### British Columbia Pinot Noir Style $M \mid M \mid D$

As one would expect from a BC style Pinot Noir, this wine features aromas of black cherries and fresh strawberries. Silky tannins while subtle notes of pepper and spice round out the palate.

#### California Syrah Style G MIFID

Raspberries and peppery spice blend in harmony to create an elegant flavor with soft, balanced tannins and a lingering, smooth finish. This is a California wine at its best.

## California Zinfandel Style G

California's prized grape creates a wine with a luscious bouquet of ripe black cherry and delicate spices. The palate boasts a hint of toasted oak with well-rounded, berry fruit, and a long finish.

### Chile Cabernet Merlot Style G MIMID

A robust bouquet of warm dark fruit and tobacco leads to elevated aromas of ripe black currants and cherries. Layers of coffee and dark plum notes unfold to reveal a traditional Chilean dry wine with supple tannins.

#### Chile Malbec Style G MIMID

Warm spice notes and aromas and flavours of ripe blackberry and blackcurrant. Chile is well known for these chewy, deep, rustic red wines with intense cherry flavours and blended oak undertones.

### Italy Nebbiolo Style G

Luxurious flavours of dark plums and chocolate greet the nose, while hints of blackberries, toasted oak, and spices are found on the palate of this great Italian classic.

### Italy Sangiovese Style G $M \mid M \mid D$

Perhaps Italy's best loved grape from Tuscany, this wine is expressive on the palate with lively cherry fruit and a brisk acidity supported by ample smooth tannins with a deep and lingering finish.

#### MIFID

Abundant red fruit, spice, and sweet smoke notes on the nose draw you in. The full-bodied palate and signature long smoky finish are true to character for this unique Niagara variety.

### Washington Merlot Style G

### MIMID

A cooler climate style Merlot from Washington, this wine features classic flavours of cassis and chocolate. It is dark and rich with complex notes of blackberries and velvety tannins.